

Minutes
ECCNA, INC (AB)
April 6th, 2026

I. OPEN MEETING w/Serenity Prayer and read 12 Concepts

II. ROLL CALL/RESIGNATIONS/VACANCIES

Position	Name	State	AB Start Date	Position Start Date	Position End Date	Present
President	Debbie B	NJ	10/2024	10/2025	10/2026	X
Vice-President	Vacant					
Secretary	Heidi D	FL	9/2025	10/2025	10/2026	X
CFO	Tuffy H	FL	10/2024	10/2025	10/2026	X
CFO Alt	Collin H	FL	9/2025	10/2025	10/2026	X
Webmaster	Vacant					
Director	Guy B	MI	09/2025		09/2027	X
Director						
Director	Noel F	NJ	7/2025		07/2027	X
Director	Bob F	FL	12/2025	12/2025	12/2027	
Director	Steve	PA	4/2026	4/2026	4/2028	
ECCNA 29	Rosemary	GA			Host Chair	X
ECCNA 29	Lisa	GA			Vice Chair	
Guests	Steve M					X

III. OPEN FORUM – none

IV. MINUTES – CHANGES/APPROVAL – motion Noel, 2nd Rosemary, approved

V. REPORTS:

- PRESIDENT - attached
- VICE PRESIDENT - vacant
- CFO – attached, would like to see a change that actual bank statements should be provided quarterly
- ALTERNATE CFO – attached.
- WEBSITE - vacant
- ECCNA 28 CHAIR – literature still has not been sent to the Florida Correctional facilities
- ECCNA 29 CHAIR - attached
- NOMINATIONS/ELECTIONS:
 - Vice President - none
 - Webmaster - none
 - Policy Chair - none
 - Director/Officers – Steve M

VI. OLD BUSINESS: none

VII. NEW BUSINESS: 7 motions from ECCNA 29, as follows

- 1. Passed
- 2. Approve with edit of Friday 11am to 9pm and Saturday 9am to 5pm
- 3. Approval of Proposal #1

- 4. Approval of Parable Designs, Approve with clarification of 20% and arrival to Friday for Soap Vendor, Approval with clarification of 20% CRG
- 5. Passed
- 6. Passed
- 7. Passed

VIII. NEXT MEETING – May 4th at 7pm

IX. CLOSE

President's Report
April 6, 2026

We are a little more than 2 months out and I'm getting really excited! The Host Committee has been really busy and is bringing 7 motions tonight for us to vote on. I have forwarded host and AB minutes to Mark to upload to the our website. Colin has put together a proposal for us to consider signing up for Google Workspace. I have been in touch with Mark and he thinks it is a good idea. He has worked with it and is willing to set it up for us – if that's the route we decide to go. I have attached the proposal to my report. Please read thru this and come prepared next month to discuss.

The Policy ad hoc met last week and I think we have a very good draft of our first AB Operational Policy. I have some edits to make and then I will be sending it out to the board for review and input. We plan to start working on reviewing the current Host Policy at our next meeting scheduled for Monday April 7th @ 70pm

We do have an application for a new member which is exciting! Please keep talking to younger members you know who have convention/board experience and might want to join our board. I really feel that we need new young blood!

As I mentioned last month, I will be going up to Staten Island on Sat April 25 to do a Q&A session with members interested in helping Elwood with his bid and hopefully the 2027 convention.

Thanks for allowing me to serve,
Debbie

Google Workspace for ECCNA

Centralizing Email & Collaboration for the East Coast Convention of NA

The Opportunity

As a registered 501(c)(3) nonprofit organization, ECCNA qualifies for **Google Workspace for Nonprofits at no cost**. This program, available through Google's partnership with TechSoup, provides the full suite of Google Workspace tools—Gmail, Google Drive, Google Calendar, Google Meet, and more—completely free for qualifying organizations.

Right now, ECCNA has no centralized email system. Board members, subcommittee chairs, and trusted servants rely on personal email accounts for convention business. This creates real problems: there is no continuity when a trusted servant rotates out of a position, no shared address book or calendar, no unified way to present the organization to vendors and venues, and no central repository for convention documents. Google Workspace solves all of this.

What ECCNA Gets

The free Google Workspace for Nonprofits plan includes:

- **Professional email addresses** (e.g., chair@eccna.org, registration@eccna.org, webmaster@eccna.org) that run on Gmail and match ECCNA's existing domain.
- **30 GB of cloud storage per user** on Google Drive for convention documents, flyers, financial records, and archives.
- **Shared calendars** for planning meetings, deadlines, and convention milestones—visible to the entire board or specific committees.
- **Google Meet** for virtual board meetings with up to 100 participants and recording capabilities.
- **Google Groups** for managing mailing lists (e.g., all board members, all subcommittee chairs) without maintaining them manually.
- **Centralized administration** —the IT trusted servant can manage all accounts, reset passwords, and control access from a single admin console.
- **Position continuity** —when a trusted servant rotates, the incoming person inherits the email, drive files, and calendar of their position rather than starting from scratch.

Why This Matters for ECCNA

The biggest operational gain is **continuity across service rotations**. Convention trusted servants change regularly. With personal email, institutional knowledge walks out the door when someone rotates. With organizational email, the chair@eccna.org inbox, its contacts, and its Drive files stay with the position—not the person.

It also presents ECCNA more professionally to hotels, venues, and outside vendors. An email from chair@eccna.org carries more weight and credibility than one from a personal Gmail or

Yahoo account. And for internal coordination, shared calendars and mailing lists reduce the constant back-and-forth that currently relies on personal contacts and word of mouth.

Finally, there is a security and accountability benefit. The admin console gives the IT trusted servant the ability to manage access centrally—granting accounts to new board members, revoking access when someone rotates off, and ensuring that convention data stays under organizational control.

How to Get Started

The process is straightforward and involves three main steps:

1. **Register with TechSoup (techsoup.org).** TechSoup validates nonprofit status for technology donation programs. ECCNA will need to provide its 501(c)(3) determination letter (IRS Letter 947 or equivalent), its EIN, and basic organizational information. Validation typically takes a few business days but can take up to two weeks.
2. **Apply for Google Workspace for Nonprofits.** Once TechSoup validation is complete, apply through Google for Nonprofits (google.com/nonprofits). This links to the TechSoup validation. Google will review and approve the application, usually within a few business days.
3. **Configure Google Workspace.** After approval, the IT trusted servant sets up the Workspace account, connects it to the eccna.org domain (by adding DNS verification records), creates user accounts for each position, and configures shared resources like calendars and groups. Google provides step-by-step setup wizards for the entire process.

The key prerequisite is that whoever manages the eccna.org domain (likely the current webmaster or IT trusted servant) will need access to the domain's DNS settings to verify ownership with Google. This is the same kind of DNS change needed for any email service and is a one-time step.

Cost

Zero. Google Workspace for Nonprofits is entirely free for 501(c)(3) organizations through the TechSoup partnership. The equivalent commercial plan (Google Workspace Business Starter) normally costs \$7.20 per user per month. For an organization with 15–20 position-based accounts, that would be over \$1,200 per year that ECCNA would not have to spend.

In summary: ECCNA has access to a professional, centralized email and collaboration platform at no cost. The setup process takes a few hours of IT work once the nonprofit validation is in place. The result is a more organized, more professional, and more sustainable operation for the convention—one that does not depend on any single trusted servant's personal accounts.

ECCNA, INC Balance Sheet as of March 31, 2026			
ASSETS		LIABILITIES & EQUITY	
Advisory Board	\$66,461.83	Prudent Reserve Equity	\$3,833.70
Host Committee 2026	\$4,782.36	Host Committee 2026 Equity	\$69,603.02
Literature 2025	\$3,837.62	Literature 2025	\$3,837.62
Paypal	\$820.57		
Square	\$1,371.96		
TOTAL ASSETS	\$77,274.34	TOTAL LIABILITIES & EQUITY	\$77,274.34

\$0.00	=	\$0.00
--------	---	--------

March 2026

Alt CFO Report

Sales Tax per state

Georgia: See below, but the tl;dr is that we cannot get a sales tax exemption in Georgia.

New York: It looks like we would be able to get sales tax exemption in NY.

Annual Report - I will be filing the annual organization report before the May 1st deadline.

Colin H
352-642-2680 - email
CFO Alt

REMINDER: Please direct all financial related information and inquiries to the cfo@eccna.org mailbox, as it will get to both the CFO and Alt-CFO.

Georgia Sales Tax Exemption

ECCNA is a Florida-domiciled 501(c)(3) nonprofit organization whose annual East Coast Convention will be held this year in Young Harris, Georgia. I assessed whether ECCNA can obtain a Georgia sales or use tax exemption for convention-related purchases — primarily merchandise and supplies ordered through Amazon and other online retailers that ship to the Georgia venue.

GEORGIA'S STATUTORY FRAMEWORK FOR NONPROFIT EXEMPTIONS

Georgia's approach to nonprofit sales tax relief is fundamentally more restrictive than most states. The Georgia Department of Revenue has codified the following baseline rule under Ga. Comp. R. & Regs. r. 560-12-2-.22:

"In general, Georgia statute grants no sales or use tax exemption to churches, religious, charitable, civic and other nonprofit organizations. These organizations are required to pay the tax on all purchases of tangible personal property."

Georgia does recognize a narrow list of statutory purchase exemptions under O.C.G.A. § 48-8-3. These include licensed nonprofit orphanages, adoption agencies, maternity homes, in-patient general hospitals, mental health and hospice facilities, nonprofit private schools (grades 1–12), and food banks meeting specific hunger-relief criteria. A qualifying organization must also obtain a Letter of Authorization (LOA) from the Georgia Department of Revenue before any tax-exempt purchase is made.

APPLICABILITY TO ECCNA

ECCNA does not fall within any of the exemption categories enumerated under Georgia law. The organization's purpose — hosting an annual NA recovery convention — is charitable and nonprofit in nature, but Georgia does not extend exemption to general 501(c)(3) charitable organizations. Specifically:

- ECCNA is not a hospital, hospice, orphanage, adoption agency, maternity home, or private school.
- ECCNA is not a food bank, library fundraising organization, PTA, or religious institution.
- ECCNA's status as a Florida-headquartered organization does not create an additional barrier per se, but it provides no additional pathway to exemption either.
- Georgia's LOA program is only available to organizations that already qualify under the enumerated statutory categories — obtaining a Florida sales tax exemption certificate does not transfer or apply in Georgia.

- Amazon and most major online retailers correctly apply destination-based sales tax, meaning purchases shipped to the Young Harris, GA venue will be taxed at the applicable Georgia rate regardless of ECCNA's Florida billing address.

OPTIONS CONSIDERED

The following alternatives were evaluated and are assessed as non-viable for ECCNA:

- Applying for a Georgia LOA: Not available; ECCNA does not qualify under any enumerated category.
- Purchasing under a Georgia-based exempt entity: No affiliated Georgia entity exists, and creating one solely for tax avoidance would be inadvisable from a governance and IRS perspective.
- Vendor-by-vendor exemption requests: Without a valid LOA, Georgia vendors have no legal basis to honor an exemption claim.

CONCLUSION & RECOMMENDATION

Based on a review of Georgia Department of Revenue guidance, O.C.G.A. § 48-8-3, and applicable administrative rules, ECCNA has no viable path to a Georgia sales or use tax exemption for the Young Harris convention. Georgia's nonprofit exemption framework is intentionally narrow and does not encompass general charitable 501(c)(3) organizations.

It is recommended that the Board budget for Georgia sales tax on all tangible personal property purchases destined for the convention venue, and that no exemption claims be made to vendors. Convention leadership should consider this tax liability in overall event cost planning.

This analysis is informational and does not constitute legal or tax advice. ECCNA is encouraged to consult with a Georgia-licensed CPA or tax attorney if additional confirmation is desired.

ECCNA 29 April Chair Report

Hey everyone!

What a busy month we have had. Tonight I am bringing forth motions to approve vendors, hours, registration packet quotes and speakers. I am so lucky to have a committee that is on top of everything! We seem to be right on schedule.

We had 3 fundraisers in March, raising \$2200 at one, \$1100 at another and our raffle fundraiser concluded raising \$1600! The exact total amount raised is on the attached spreadsheet but it was quite a successful fundraising month. The best part is we got to continue spreading the word about ECCNA coming to North Georgia.

Registration is really busy as well. They are diligently reaching out to everyone who pre registered to get everyone registered. The current totals are as follows:

Village Rooms-Sold Out=20 Beds, 9 arriving Thursday
Appleby-49 beds, 27 arriving Thursday
Tower-65 beds, 21 arriving Thursday
Single-13
Day Registrations-59
Meal Tickets-55

This translates to 147 full weekend packages.

Of the 215 pre registered onsite, there are 56 that have not registered. Sherry will be contacting them directly in the next couple of weeks for a final push. There are also 17 that pre registered on the website that need to finish registering and she will contact them as well.

We got our final artwork approved, our program set, and our final college visit scheduled. We have a full serenity keepers subcommittee with people coming from all over the state of Georgia to serve and we couldn't be more excited.

Friendly reminder to the board, per the by laws, the board needs to secure insurance for the convention as our area/region doesn't provide it.

Along with my motions to approve subcommittee items, we are also submitting a motion to set rehab day pass pricing tonight.

Thank you so much!
In loving service,
Rosemary H
ECCNA 29 Chair.

Motion 1

To approve the following Merchandise hours:

Friday: 3pm-7pm, 9pm-10pm

Saturday: 9am-5pm, 9pm-10pm

Sunday: 9am-12pm

Motion 2

To approve the following Registration hours:

Thursday: 3pm-6pm, will be available 8pm-10pm for late arrivals

Friday: 10am-Committee registration open

11am-5pm, 9pm-11pm

Saturday: 9am-11:30am; 3pm-5pm

Set up for Pre Pre registration from 9-11pm

Sunday: Host committee next year from 9am-11:30pm; pack up

Motion 3

To approve registration proposal 1. Please see attached 3 proposals.

Motion 4

To approve attached 3 vendor quotes for outside vendor options.

Motion 5

To approve attached "entertainment" quote for Georgia NA History Room display

Motion 6

To approve the following main speakers and back up speakers:

Friday night Teddy A over 35 years clean from Chesapeake VA back up speaker

Elwood from New York.

Saturday night David D over 10 years clean from Philly PA back
up speaker Peter C. from Brooklyn New York.

Sunday morning Patti K over 25 years
from Clearwater FL back up speaker Lucille from Young Harris.

Motion 7

To approve rehab pricing of \$20/day pass.

ECCNA Reg - Proposal 1



Vendor 1

Company	Georgia Correctional Industries
Name	Kevin Johnson
Address	2984 Clifton Springs Rd
City, State ZIP	Decatur, GA 30034
Phone	404-387-1586
Email	kjohnson@gci-ga.com
ECCNA 29, Georgia	Registration Items = Magnets & Decals

Vendor 2

Company	4All Promos
Name	Sarah Smith
Address	20 Research Parkway, Suite A
City, State ZIP	Old Saybrook, CT 06475
Phone	855-425-5999
Email	sarah.smith@4allpromos.com
ECCNA 29, Georgia	Registration items = String Bags & Luggage Tags

Vendor Information - Georgia Correctional Industries

Vendor 1, Exciting information about Georgia Correctional Industries, would provide the magnets and decal stickers that are manufactured for our registration packet items = these items are made at Smith State Prison in Georgia! Quite possibly, the very inmates that work in the printing department will receive our Basic Text! GCI focuses on rehabilitation through innovation and they teach residents a skill set to work in printing industry: Georgia Correctional Industries strives to improve the futures of the men and women in its industries programs. Through mentoring and skills development, GCI provides meaningful work experience that promotes career opportunities and marketable job skills. GCI is committed to building strong community partnerships to enhance support systems and employer connections – key steps in creating a successful reentry and a safer Georgia.

Vendor 2 & 3 - 4AllPromo & Amazon for Meal tickets and lanyards

4 All Promos - online ordering - prices vary based on quantity and set up fees for artwork on each item, offered best pricing for multi color logo options

Recommended

We are recommending GCI for magnets & decals, manufactured by inmates in Georgia Dept of Corrections facilities. Recommending 4All Promos - best pricing for string bags and luggage tags. Recommend Amazon for meal tickets and lanyards

Submitted by Sherry Hopkins

Date

Board Approval

Sign for approval

Submitted by Sherry Hopkins

Date

ECCNA Reg - Proposal 1

List of registration items & costs

Qty.	Description	Cost	Total
445	All 4 Promo - Luggage Tag - white logo on blue	\$2.05	\$912.25
500	GCI - Prision Magnets - 4 inch	\$2.00	\$1,000.00
500	GCI - Sticker 2 inch	\$0.35	\$175.00
500	4AllPromo - String Registration Bags	\$2.61	\$1,305.00
5	Lanyards (Amazon) packs of 100	\$20.99	\$104.95
7	set up fees	\$45.00	\$315.00
5	Rolls - Meal Tickets (Amazon)	\$6.99	\$34.95
0		\$0.00	\$0.00
		Subtotal	\$3,847.15
		Tax rate	7.50%
		Shipping	\$50.00
		Tax	\$288.54
		Grand total	\$4,185.69

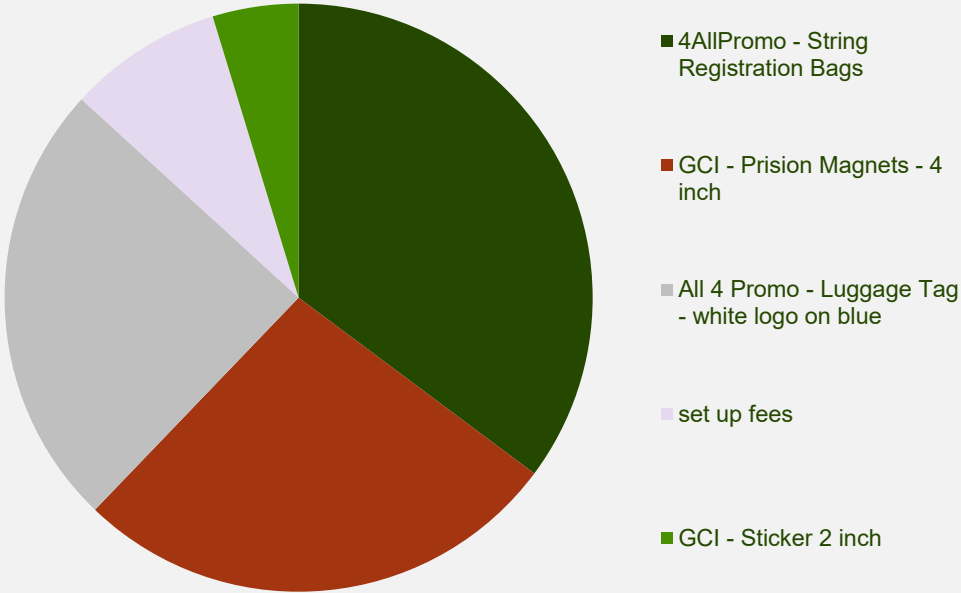
Registration Budget

ECCNA 29

Mailings	\$200
Envelopes	\$20
Pre-Reg Onsite Special	\$1,505
Registration Items / name badges	\$600
Registration bags	\$1,800
Misc	\$50
	\$4,175

ECCNA Reg - Proposal 1

Breakdown of materials and costs



Notes

Cost may vary once items are finalized with logo and set up fees / shipping

ECCNA Reg -Proposal 3



Vendor 4

Company	4Imprint
Name	Online
Address	
City, State ZIP	
Phone	
Email	
ECCNA 29, Georgia	String bags, luggage tags, magnets & decals

Amazon
Online
Amazon - Lanyards & Meal Tickets

Vendor Information 3 - Custom Ink

Vendor 4, 4Imprint- Online company: 4imprint, 4 certain

Amazon - Meal tickets and lanyards

Amazon online - for meal tickets and lanyards

Recommended

Recommend Proposal One, prices are too high using 4Imprint for same quality and quantity

Submitted by Sherry Hopkins

Date

Board Approval

Sign for approval

Submitted by Sherry Hopkins

Date

ECCNA Reg - Proposal 3

List of registration items & costs

Qty.	Description	Cost	Total
445	4Imprint- Luggage Tags	\$4.75	\$2,113.75
500	4imprint - Magnets	\$3.15	\$1,575.00
500	4Imprint - Sticker 2 inch	\$1.35	\$675.00
500	4Imprint - String Registration Bags	\$2.55	\$1,275.00
5	Lanyards (Amazon) packs of 100	\$20.99	\$104.95
7	set up fees	\$45.00	\$315.00
5	Rolls - Meal Tickets (Amazon)	\$6.99	\$34.95
0		\$25.99	\$0.00
		Subtotal	\$6,093.65
		Tax rate	7.50%
		Shipping	\$50.00
		Tax	\$457.02
		Grand total	\$6,600.67

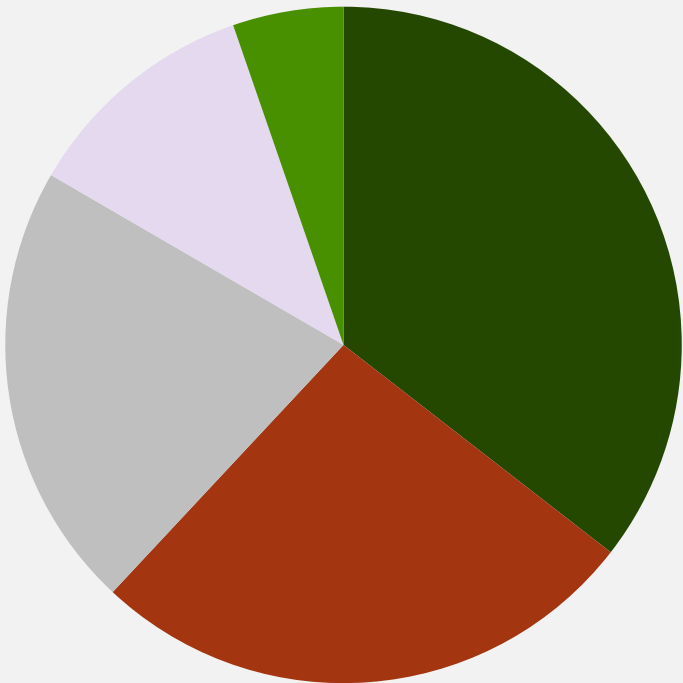
Registration Budget

ECCNA 29

Mailings	\$200
Envelopes	\$20
Pre-Reg Onsite Special	\$1,505
Registration Items / name badges	\$600
Registration bags	\$1,800
Misc	\$50
	\$4,175

ECCNA Reg - Proposal 3

Breakdown of materials and costs



- 4Imprint- Luggage Tags
- 4imprint - Magnets
- 4Imprint - String Registration Bags
- 4Imprint - Sticker 2 inch
- set up fees

Notes

Cost may vary once items are finalized with logo and set up fees / shipping

ECCNA Reg - Proposal 2



Vendor 3

Company	Custom Ink	Amazon
Name	Online	
Address		
City, State ZIP		
Phone		
Email		
ECCNA 29, Georgia	String bags, luggage tags, magnets & decals	Amazon - Lanyards & Meal Tickets

Vendor Information 3 - Custom Ink

Vendor 3, Custom Ink - Online company: Custom T-shirts & Promotional Products for Your Group

Amazon - Meal tickets and lanyards

Amazon online - for meal tickets and lanyards

Recommended

Recommend Proposal 1, prices are too high using Custom Ink for same quality and quantity

Submitted by Sherry Hopkins

Date

Board Approval

Sign for approval

Submitted by Sherry Hopkins

Date

ECCNA Reg - Proposal 2

List of registration items & costs

Qty.	Description	Cost	Total
445	Custom Ink - Luggage Tags	\$2.95	\$1,312.75
500	Custom Ink - Magnets	\$2.30	\$1,150.00
500	Custom Ink - Sticker 2 inch	\$1.06	\$530.00
500	Custom Ink - String Registration Bags	\$3.65	\$1,825.00
5	Lanyards (Amazon) packs of 100	\$20.99	\$104.95
7	set up fees	\$45.00	\$315.00
5	Rolls - Meal Tickets (Amazon)	\$6.99	\$34.95
0		\$25.99	\$0.00
		Subtotal	\$5,272.65
		Tax rate	7.50%
		Shipping	\$50.00
		Tax	\$395.45
		Grand total	\$5,718.10

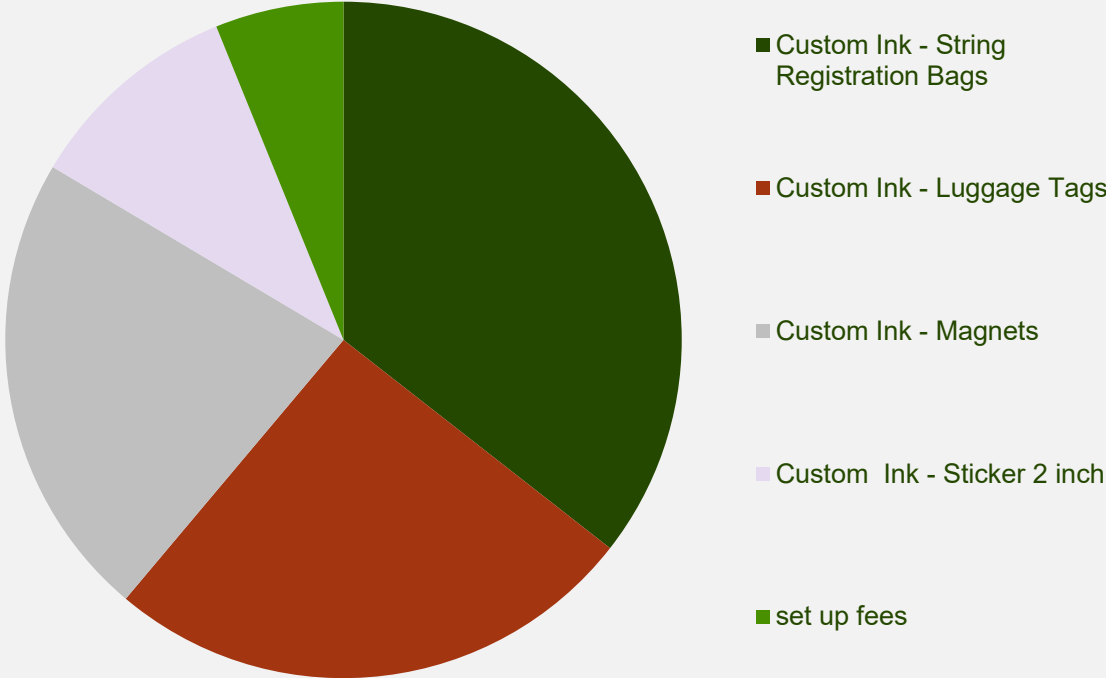
Registration Budget

ECCNA 29

Mailings	\$200
Envelopes	\$20
Pre-Reg Onsite Special	\$1,505
Registration Items / name badges	\$600
Registration bags	\$1,800
Misc	\$50
	\$4,175

ECCNA Reg - Proposal 2

Breakdown of materials and costs



Notes

Cost may vary once items are finalized with logo and set up fees / shipping

Contract between ECCNA 29 and CRG

This Agreement will grant permission to Clean Recovery Gifts to setup and sell merchandise June 19 through 21, 2026 at the ECCNA 29 Convention, to be held in Young Harris College Harris GA.

Company Information:

CRG is Clean Recovery Gifts.

Owner: Guido Allegrezza

Website: <HTTPS://cleanrecoverygifts.com>

Email Address: cleanrecoverygifts@outlook.com

Address: 49 Woodland Drive unit 101 Vero Beach, FL 32962

Phone: 859-421-4631

NAWS Vendor License: SP240124

Details of merchandise for sale during event:

CRG is NAWS certified Vendor: License SP240124.

All CRG merchandise approved by NAWS for sale.

The merchandise sold will consist of engraved wood items such as coasters, clocks, wood plaques, pen sets, recovery blocks, Leather Engraved Journals, slate and stone items, 7th Tradition Baskets, and Key-tag Plaques, and other engraved items with NA Logo.

The said Merchandise will not include clothing, coffee cups, mugs, and/or tumblers.

ECCNA 29 will Provide Vendor CRG with two tables at no cost and access to a (110) outlet in the merchandising room.

CRG will Provide two items for the convention committee.

CRG will transport merchandise to and from convention.

CRG will have brochures and business cards on table.

CRG fully understands the merchandise room is locked at night and during main meetings and that Security is provided in said building.

CRG will be responsible for set-up and clean-up of merchandising area.

CRG will accept cash, Credit Cards, Cash App, and Venmo. All sales finalized at time of purchase.

At close of convention Sunday, June 21, 2026, Vendor CRG will give 20% of sales to ECCNA 29 Convention.

ECCNA 29

DATE:

Clean Recovery Gifts

DATE:

TO: John P., Merchandise Chair, ECCNA

FROM: Bonnie Holmes, Sa boo Trader/Living Clean Soap

RE: Vendor Consideration, ECCNA 29, June 19~21, 2026

Sa boo Trader is a newly created small business, and a licensed NA vendor, with legal permission to use the intellectual property and logo on our soap products (see attached document). Our products are now available at NA conventions and our website (future). The packaging on the various soap is based on images and concepts familiar to NA members; such as books, ceremony, language and daily practice.

Sa boo Trader endeavors to creatively promote living clean with originality and relatability. We offer unique and original 12~step **NA-related** basic soap products. Our products support and inspire the spirit of living clean by offering a relatable, tangible, and useful touch of recovery for home and gift~giving for our fellows on the path of recovery.

Currently, we have eight (8) different bars of all~natural organic Soap to offer for sale to convention participants in 3 languages. Please see attached photos that show a few of our products, which also include Ceramic Dishes, Plaques, Recovery Greeting Cards, Magnets, Touch Stones and a few other items. An ingredient list will be prominently displayed along with soap. I am a member of Narcotics Anonymous in the Bay Area of the Free State Region. I look forward to hearing from you in anticipation of a favorable reply! I can be reached at 443.346.4026. Thank you!

PROPOSAL:

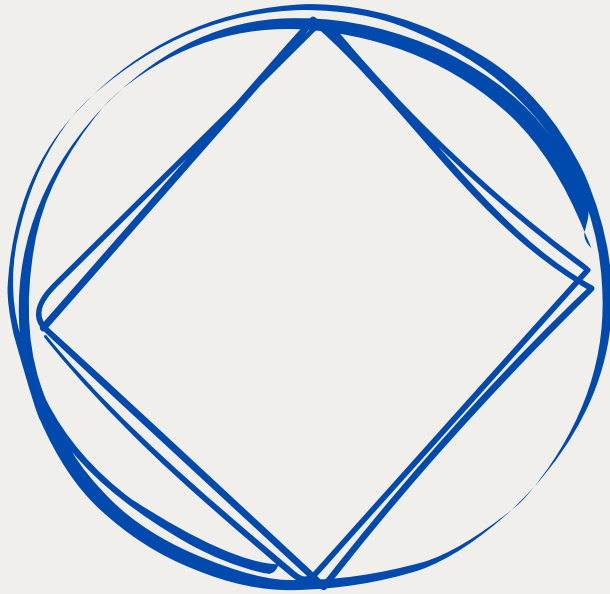
- **VENDOR** will pay 20% convention committee;
- **VENDOR** will give a product/item in a gift bag to the committee for raffle;
- **VENDOR** will be available during hours set by committee Thursday through Sunday;
- **VENDOR** will register for the convention;
- **COMMITTEE** will provide ALL necessary logistical information to allow Vendor to fulfill all committee expectations;
- **COMMITTEE** will provide 2-3 6ft.tables, 2 Chairs, and WiFi or Phone Line for Square;
- **COMMITTEE** will assure Vendor is centrally located and the space is more than adequate for easy movement and maximum viewing; and,
- **COMMITTEE** will provide secure overnight storage (if at all possible);

ECCNA 29, Representative

Date

Bonnie Holmes, Sa boo Trader/Living Clean Soap

Date



Parable Design

JEWELRY SALES PROPOSAL

Prepared for :

MERCHANDISE CHAIR

PROPOSAL FOR JEWELRY & GIFT ITEMS SALES

EVENT: ECCNA

LOCATION: Young Harris, GA

DATES: June 19, 20, & 21, 2026

www.parabledesign.biz



COMPANY PROFILE

OUR STORY

Many moons ago, our father, Bill Humphrey, started Parable Design as a way to offer quality jewelry to those in Narcotics Anonymous. Over the years, he sold jewelry to hundreds of thousands of people like him--seeking a better way to live! He employed and created strategic partnerships with others in recovery.

As children, we traveled with "Mr. Bill" and met so many amazing people who became our extended family. The business became a "family" business which meant that he often relied on his wife, sponsees, friends and children to make everything run.

As a company, we have partnered with the World Service Office of Narcotics Anonymous to provide our products at many World Conventions. Since 1985, our jewelry has been sold at over 1,000 conventions at the area, regional, and world levels--reaching hundreds of thousands of satisfied customers.

In September 2013, Mr. Bill retired after 28 years of traveling to upwards of 50 conventions a year. We remain dedicated to carrying his legacy of offering quality products at competitive prices.

YEARS IN BUSINESS

1984: Bill Humphrey
purchased Parable Design in
Gainesville, FL

CURRENT OPERATIONS

Atlanta, GA: Administrative Office
Gainesville, FL: Manufacturing &
Production

OVERVIEW

ABOUT US

Parable Design offers gold and sterling silver jewelry and recovery-based gift items such as key tags, medallions, bumper stickers, pins, garments, etc. Since 1985, Parable Design has been the premier jewelry vendor for NA and has been “a part of” over 1,000 conventions at the area, regional and world levels.

PRODUCTS

While many NA vendors are simply resellers, we manufacture our own jewelry using many original molds that our father conceptualized over the years. We create custom work and one-of-a-kind jewelry for conventions often. Parable Design has an on-going product line and is constantly adding new items to respond to trends in the market as well as changes in the fellowship’s phraseology and terminology. We pride ourselves on the craftsmanship of our jewelry and on the creativity of our additional gift items. We aim to provide a wide array of products with price ranges from \$1 to over \$500.

Our jewelry items are manufactured in 10KT gold, 14KT gold and Sterling Silver. The majority of our in-person stock is sterling silver but we also carry 10KT and can custom produce in Sterling Silver, 10KT or 14KT in our shop in Gainesville, FL. We carry items with gemstones such as diamond, topaz, onyx, citrine, aquamarine, ruby, sapphire, etc. Jewelry items include pendants, necklaces, bracelets, rings, charm bracelets, earrings, and custom designed pieces. Jewelry items range in price from \$8 to over \$500. The average price range of gift items is from \$1 to \$10 with many items at a \$3 price point. These items include apparel, medallions, medallion holders, book covers, motto bracelets, pins, bumper stickers, key tags, tote bags, etc.

OUR TEAM

Our base team is made up of sibling co-owners, Bridgett & Jeff, and our long-standing jewelry finisher, Jim Costa. Our father, Mr. Bill, still acts as a consultant and advisor. Though we have a small team, we have been literally doing this our entire lives. Our children have also grown up much the same way... working NA events and sharing our jewelry with the community.

BRIDGETT HUMPHREY, MBA, MPA
Co-Owner, Parable Design
Owner, Do The Most Synergistic Wellness



JEFF HUMPHREY
Co-Owner, Parable Design
Head Coach, Team USA Softball 12U



Having worked for our dad since 19 years old, Jeff continues to lead manufacturing and production for jewelry.

JIM COSTA
Production/Jewelry Finisher, over 30 years
working with Parable Design



MR. BILL, FOUNDER OF PARABLE DESIGN

Though he is retired, our dad continues to consult and offer guidance.

Parable Design

CREDENTIALS

WCNA CREDENTIALS

1985 Washington, DC Unified and Staying Alive
1987 New Orleans, LA Live Your Dreams
1988 Anaheim, CA Once a Dream, Now a Reality
1989 Orlando, FL The Magic Is Real
1993 Chicago, IL The Sky Is the Limit
1994 Baltimore, MD The Message Is Hope
1995 Paris, France Une Nouvelle Vision de la Vie
1996 St. Louis, MO Show Me How to Live
1998 San Jose, CA Our Diversity Is Our Strength
2002 Atlanta, GA Freedom to Live Our Dreams
2003 San Diego, CA A Simple Way Has Been Proving Itself
2005 Honolulu, HI One Fellowship, Many Friends
2007 San Antonio, TX Our Message HOPE, Our Promise FREEDOM
2011 San Diego, CA In the Spirit of Unity
2013 Philadelphia, PA The Journey Continues
2024 Washington, DC The Power of Love



1985 WCNA Custom Jewelry
Design created by Mr. Bill

REGIONAL & AREA CREDENTIALS

We partner extensively with conventions at the regional and area levels throughout the USA. We mostly contract events within the east coast and southern areas but have also worked larger events out west like NCCNA (Northern California). Additionally, Circle of Sisters, CPRCNA (Chesapeake & Potomac), FRCNA (Florida), GRCNA (Georgia) are some of the larger events that have serviced successfully numerous times.

ON-SITE OPERATIONS

PAYMENTS: CASH, CREDIT, DEBIT, CONTACTLESS, & DIGITAL

We accept cash, credit cards & debit cards. Our system processes contactless and card payments as well as transactions with mobile wallets such as Apple, Samsung, and Google Pay. Other methods of payment include: Zelle, CashApp, Venmo, & PayPal.

POST EVENT ORDERS

Custom or additional orders may be placed by phone, internet, or on location at each convention. We post new items and specials frequently through our social media sites and always offer FREE SHIPPING on orders over \$150.

GUARANTEE

Our jewelry comes with a lifetime guarantee. It has always been our policy that if the customer is dissatisfied, we offer a full refund or exchange. We maintain a strong relationship with our customers because the items we manufacture may always be redeemed at full value toward another jewelry purchase.

ON-SITE NEEDS

For on-site sales, we request a space in a high traffic area. Additionally, we request five - 6 foot tables, three chairs, and one wastebasket.

ON-SITE OPERATIONS

We will service, sell, and maintain our products and area for the duration of your convention. Upon termination of sales, we will pay percentage of sales to your convention.

AGREEMENT

Please confirm our attendance in accordance with the outlined proposal by completing the following portion. Select the option that best fits your event's needs. *Email a copy of this signed contract page to info@parabledesign.biz*

OPTION A: Exclusive Jewelry Vendor

Parable Design will be the only vendor allowed to sell jewelry for the duration of the event.

Vendor fee: 25% Net Sales

In-Kind donation: 2 in-stock silver pendant/necklace combos



Convention Representative & Date

Bridgett Humphrey, Parable Design

Convention Name	
Dates	
	OPTION A
Contact Person	
Phone Number & Email	

3/31/2026

Proposal from the NA History Project for ECCNA 29

The NA History Project (further referred to as NAHP) proposes to the Committee and the Board of ECCNA 29 to bring to the convention at Young Harris College in Young Harris, GA, a selection of its history archives for set-up and display for the duration of the convention from 6/19/26 until 6/21/26.

Notes and requirements:

- Amount of archives that will be set-up and displayed is contingent upon the size of the space provided to NAHP, and shall be determined at the discretion of NAHP. For this purpose, it is crucial that the size and layout of the space be provided to the NAHP a minimum of 4 to 6 weeks ahead of the convention.
- The space in which the display is to be set up must be lockable and a key, or key card, must be provided to the NAHP for access at its discretion.
- The space in which the display will be set up must be equipped with a sufficient number of straight tables (2'x6' in size – or similar) and table covers/ drapes/skirts to span the perimeter of the room, as well as two round tables with chairs for the center of the room.
- In lieu of ECCNA 29 furnishing room nights or other forms of reimbursement or compensation, NAHP shall be allowed to sell NAHP merchandise and accept donations during its hours of operation at ECCNA 29 for the purpose of furthering its cause and covering cost it incurs in the process of facilitating the aforementioned set-up and display.
- All volunteers for NAHP will register for the convention

Approved by:

_____ on

(Signature)

(Date)

3/31/2026

Name and Position
(printed):
